



## Trademarks

In the marketplace, your brand is your business. Haley Guiliano brings a wealth of experience in dealing with clients' trademark and brand awareness issues. We specialize in trademark prosecution and branding campaigns in the US, Europe and beyond. Whether entering the market with a new product or service, or consolidating your rights to current marks, Haley Guiliano is here to assist every step of the way.

### **How we can help:**

- Register potential trademarks and perform clearance searches with the USPTO and EUIPO.
- Develop a comprehensive branding campaign to protect and safeguard your market position.
- Prepare non-disclosure and confidentiality agreements, so clients can continue to conduct their business interactions with peace of mind.