



Trade Secrets

In a *quid pro quo* exchange for patent protection, inventors are required to reveal their secrets and teach the public how to make and use their inventions. Some inventions, however, may be more economically valuable or better protected as a trade secret. Despite the potential to being critically important, trade secrets are often an undervalued asset in a company's intellectual property portfolio. Taking the necessary steps to prevent the misappropriation of these valuable assets is crucial. Haley Guiliano works closely with clients to identify their valuable trade secrets and to develop and implement plans to safeguard them.

How we can help:

- Identify protectable trade secrets and determine their value to a client.
- Develop a comprehensive plan to protect and safeguard trade secrets to maximize their value to the client.
- Prepare non-disclosure and confidentiality agreements, so clients can interact with others and conduct their business with peace of mind.