



1/30/2020 | **General**

## Makerversity Working Lunch with Kevin Hanson

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Join Kevin Hanson for a working lunch at Makerversity, to learn how intellectual property can be used as a strategic and valuable tool. **Kevin Hanson** is an intellectual property lawyer practicing in the UK, Europe and California. The workshop will cover the following:

- Introduction to the main IP rights:
  - Why IP should be seen as a value generating tool and not a cost drain
  - Commercialisation options
  - Risks posed by external IP
  - Importance of an IP strategy
  - Case studies

Please note that this is a Makerversity members only event; it is not open to the public. The event will take place on Thursday, March 5, 2020. The venue, Fusion Lab at Makerversity, is located at Somerset House, London W2CR 1LA, United Kingdom. Register [here](#).