

A decorative image showing a close-up of a spiral-bound notebook with a blue cover and yellow pages, partially open, set against a light blue background.

7/9/2024 | [General Life at HG](#), [Thought Leaders](#)

Haley Guiliano Welcomes New Litigation Partner Joshua Masur

With a reputation for delivering top-tier patent prosecution services, Haley Guiliano is expanding its expertise in intellectual property litigation. Joshua Masur, a distinguished attorney with a rich background in commercial litigation for technology-focused clients, has joined HG's San Jose office.

"Haley Guiliano is a celebrated boutique firm and joining it is a tremendous honor and opportunity," said Mr. Masur. "When I met my new colleagues, I was immediately inspired by our shared commitment to best-in-class client services, ingenuity, and a forward-thinking, client-driven approach."

Known for his adept handling of intellectual property disputes involving patents, copyrights, trademarks, and trade secrets, Masur brings a wealth of experience to the firm. His clientele spans established and emerging companies across a wide array of technologies and industries.

Partner James F. Haley, Jr. expressed his enthusiasm, saying, "Josh's extensive experience and impressive track record in litigation make him an exceptional addition to our team. His joining HG is an important step as we continue to expand our litigation capabilities to better serve our clients' diverse needs."

Over the past twenty-five years, Josh has been a staunch advocate for technology companies in various legal settings, including federal and state trial and appeals courts, as well as the International Trade Commission. His experience encompasses jury trials, bench trials, and arbitrations. He has worked with technologies such as motion picture special effects, online marketplaces, semiconductor chip design, and many more.

Masur's professional contributions are notable. He is a past president of the San Francisco Bay Area Intellectual Property American Inn of Court and a current member of the American Intellectual Property Law Association. He co-chairs subcommittees on patent litigation policy and is actively involved in committees on patent, trademark, and copyright litigation and legislation. Regularly presenting to legal and industry audiences, he is a respected voice in the intellectual property arena.

Partner Gregory Lundell expressed his excitement, stating, "Josh's broad knowledge and proven success in complex IP litigation make him an excellent fit for our firm. He will have an immediate impact on our client work, and we are thrilled to welcome him to Haley Guiliano. I'm looking forward to supporting his current practice and excited to see what we can build together."

Joshua Masur's arrival at Haley Guiliano marks a core touchpoint in the firm's evolution, promising enhanced litigation capabilities and continued excellence in serving clients' intellectual property needs.

Welcome

Joshua Masur

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HG **TECH EXPERTS + LEGAL EXPERTS**
And the value of knowing the room