

David Joo

TECHNICAL
ADVISOR

david.joo@hglaw.com

26-28 Bedford Row, 2nd Floor,
London WC1R 4HE
United Kingdom,
Main: +44 (0)20 8158 3000
Fax: +44 (0)20 3725 7790

Having acquired a technical background in Physics, David set into the world of IP in 2017. Throughout his career, David has proved himself adaptable to various industries from computer technology and software to medical devices while assisting in matters such as patent drafting, patent prosecution, and competitive landscape analysis.

David's growing curiosity in all aspects of IP and his profound fascination for innovation has let him to embrace technological, legal, and commercial challenges as he strives to help organisations meet their business goals and IP needs. With a keen interest in start-ups, David takes pleasure in introducing IP concepts to new enterprises and advising cost-effective strategies for protecting their core ideas and inventions.

Within the wider IP community, David is an advocate of IP Inclusive, a network of IP professionals working to make a positive impact on equality, diversity, and inclusivity.

Related Practice Areas

- Patent Preparation and Prosecution
- European Patent Prosecution
- Freedom to Operate/ Third Party Risk Assessment
- Competitive Landscape Analysis
- Patent Utilization

Related Industries

- Computer Technology and Software
- Mechanical and Industrial Devices
- Electronic Hardware
- Consumer Products
- Medical Devices

Languages

- Korean

Memberships

- Chartered Institute of Patent Attorneys (Student Member)

Education

- PGCert. Intellectual Property Law, 2019, Queen Mary University of London
- BSc. Physics, 2017, King's College London