



Alexander Shvarts

PARTNER

alex.shvarts@hglaw.com

111 North Market Street, Suite 900
San Jose, CA 95113
Main: 669-213-1050
Fax: 669-500-7375

For more than 20 years, Alex Shvarts has assisted clients with patent procurement and patent portfolio management, product design and launch, technology transactions, and patent litigation. Alex has worked on a broad spectrum of technologies, emphasizing FinTech, Internet (and other network-based technologies), medical devices, industrial energy generation and storage technologies, telecommunications, and semiconductors.

With a wide-ranging patent practice that includes all aspects of practice in the U.S. Patent and Trademark Office in addition to patent offices outside of the U.S, Alex draws a wide range of clientele, from multi-national corporations to small startups. In addition to evaluating the strength of patent portfolios and performing other diligence-related IP analyses, Alex works closely with clients to develop intellectual property asset development and management strategies.

As part of Alex's intellectual property law practice, he regularly counsels clients regarding trade secrets, copyrights, and open source software licenses. Alex also assists clients with branding and marketing, including performing trademark clearances and obtaining, protecting, and enforcing trademarks in the U.S. and abroad.

Leveraging his broad range of patent litigation experience, Alex ensures his clients' patents withstand scrutiny and mitigates third-party patent risks. He also counsels clients in connection with patent enforcement actions and pre-suit investigations. Additionally, he advises clients concerning third-party patents, including conducting product clearances and rendering formal opinions regarding infringement, validity, and enforceability issues.

Alex began his patent law career in 1999 at the law firm of Fish & Neave, where he worked until its merger with Ropes & Gray in 2005. Thereafter, he worked at Ropes & Gray until he founded Shvarts & Leiz in 2011. In 2017, Shvarts & Leiz merged with the patent practice spin-off of Ropes & Gray to form Haley Guiliano.

Related Practice Areas

- Patent Preparation and Prosecution
- Due Diligence
- Opinions
- Freedom to Operate/ Third Party Risk Assessment
- Competitive Landscape Analysis
- Contested Proceedings
- USPTO Post-Grant Proceedings
- Litigation and Litigation Support
- Trademarks
- Copyrights

- Trade Secrets

Related Industries

- Computer Technology and Software
- FinTech and Blockchain
- Telecommunication
- Mechanical and Industrial Devices
- Electronic Hardware
- Semiconductor Devices and Materials
- Consumer Products
- Medical Devices

Bar Admissions

- New York
- New Jersey
- California
- U.S. Patent and Trademark Office

Memberships

- Intellectual Property Owners Association (IPO)

Honors & Awards

- Super Lawyers *Rising Star* (2013-2017)

Education

- J.D., 2003, Fordham University School of Law
- B.S., Computer Science, 1999, Cornell University